



Creating a Five Year Strategic Plan For the Wall Township School District

Mission Statement

The Wall Township School District is a partnership of committed staff, dedicated learners, and supportive community members.

Our mission is to provide meaningful educational experiences and opportunities, thereby ensuring all students achieve the New Jersey Core Curriculum Content Standards and are prepared to become productive citizens, informed decision-makers and life-long learners in a diverse and evolving society.

Session 2

Developing a Vision for the Wall Township School District

On March 13, 2017, Wall Township School District administrators, board of education members, town council members, staff, parents, and community members, sixty-three (63) in all, came together for the meeting of strategic planning. The topic for the second meeting was focused on developing a vision for the Wall Township School District. The meeting began with a welcome and introduction by the Superintendent, Mrs. Cheryl Dyer. Facilitators Kathy Winecoff and Mary Gassman, from New Jersey School Boards Association (NJSBA), were introduced and provided an overview of the strategic planning process.

We reviewed the consensus process utilized in strategic planning. The topic for the evening focused on creating a shared vision for the Wall Township School District. Participants were asked to picture themselves, having been away from the district for 5 years, returning to Wall Township and seeing their school on the cover of TIME magazine. The article is about Schools that Succeed. In addition to the current programs already in place in Wall Township, what programs/services/curriculum/student outcomes/best practices/facilities would you expect to see in your school that is succeeding? Participants were encouraged to think “big picture.”

Participants gathered in randomly assigned groups, ten groups in total, to develop a shared vision and initiatives. The small groups reviewed the outcomes from Meeting #1, strengths and challenges, and then began brainstorming on their vision for the district. After group discussion,

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each group identified their consensus points and presented those to the full group of meeting participants.

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the web to share the group work during the course of the strategic planning process.

Group Consensus: Vision & Initiatives

Group 1 & 2:

Vision	Initiatives
Facilities	Budget for: <ul style="list-style-type: none"> • Heater • Air Conditioning • Equipment – standing desks, classroom configuration • Sporting (athletic) facilities
Visual Facelift – Building Interiors	Student-driven / created murals
Fundraisers	Runs, town-wide events (funds for district initiatives)
Technology	<ul style="list-style-type: none"> • One-to-one initiatives • Upgrading equipment • Infrastructure improvements • Increase support staff
Brookdale Dual Enrollment	Keeping students in district

Group 3:

Vision	Initiatives
1:1 Technology	
Better use of tax dollars	<ul style="list-style-type: none"> • Highly effective Business administrator go out & gets bids • Teacher count ^ 15% - student count ^ 15% • Teacher contracts
Community engagement	<ul style="list-style-type: none"> • Google training (parents) • Review student work for all parents

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Group 3 (continued):

Vision	Initiatives
Educational program	<ul style="list-style-type: none"> • Consistent curriculum & effective roll out • Graduation rates • Career readiness • Top colleges • Character education, civics • Basic life skills • Internships, co-ops, work study • Science Labs / Science, Engineering, Technology & Math (STEM)
Strong leadership	<ul style="list-style-type: none"> • Board of education responsive and more interactive • Public should be more involved (questioning)
Special Education	<ul style="list-style-type: none"> • Board of Education liaison • Better training (kindergarten & grade 1 dual certification) • Unskewed data • Parent Advisory for Special Education • Test student scores

Group 4:

Vision	Initiatives
Current Programs	<ul style="list-style-type: none"> • Vast opportunities for secondary students • Strong support from parent organization • Opportunities for exploration through electives
Expectations for the future	<ul style="list-style-type: none"> • Opportunities at elementary levels • Up-to-date facilities • Consistent, positive communication

Group 5:

Vision	Initiatives
Foundation with community involvement – funding (Wall Foundation for Educational Excellence, Crimson Knight Foundation)	<ul style="list-style-type: none"> • Athletic – new football stadium, track, corporate sponsorships (do we have a policy?) • Academic – money not taken out of school budget by sports / programs
Build a town identity	<ul style="list-style-type: none"> • One identity, mascot – each school has a different mascot • Communication & education of town • Businesses that are in Wall don't even realize it (so many zip codes, none for Wall)

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Vision	Initiatives
Technology Vocational Training Program	<ul style="list-style-type: none"> • Work with corporations / companies • Generate revenue by bringing in students from outside of Wall Twp.
Improve infrastructure	<ul style="list-style-type: none"> • Boilers are 90 years old • Air conditioning – climate controlled classrooms throughout the district • Update auditoriums • Revenue from solar

Group 6:

Vision	
The Wall Township School District:	
<ul style="list-style-type: none"> • Provides all students at all levels access to technology on a daily basis 	
<ul style="list-style-type: none"> • Provides climate controlled, comfortable learning environments during all seasons 	
<ul style="list-style-type: none"> • Provides differentiated instruction in all classrooms to meet the needs of every learner. Co-teaching is a success! 	
<ul style="list-style-type: none"> • Continues to add programs at the high school to create opportunities for increased rigor and create a unique transcript 	
<ul style="list-style-type: none"> • Every student is involved in one or more extra-curricular activities in ALL grade levels! 	
<ul style="list-style-type: none"> • Voted healthiest district in the state offering fresh food and only high nutritional cafeteria meals and snacks combined with best practices for healthy living 	

Group 7:

Vision	Initiatives
To create a school environment where students feel empowered through freedom of choice by providing meaningful opportunities based on best practices in order to develop competent and confident students.	Increased or improved technology through facility (infrastructure) renovations, tech support & teacher training
	Create STEAM / Academies that compete with outside Academies through researching successful programs, increased budget & appointment of talented, knowledgeable, creative administrators
	Create school environments that encourage choice by starting FLEX programs, student driven / school-wide enrichment activities

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Group 8:

Vision	Initiatives
Update facilities	<ul style="list-style-type: none"> • HVAC (air conditioning) • Expansion • Other necessary repairs
Better post-school plans	<ul style="list-style-type: none"> • Career • Percentages • Degree completion • Community involvement (in & out of school)
Enhanced Visual & Performing Arts	Dance and ...
Middle School - preparation / transition	Grade 5 semi-departmentalized in all 4 schools
Feedback	<ul style="list-style-type: none"> • Surveys • Public comment • Forums, like this • Social media
Healthier balance of work & play	<ul style="list-style-type: none"> • Mindfulness • Recess
Grading – social studies / science	Revisit important things from past

Group 9:

Vision	Initiatives
Rigorous curriculum	
Excellent teachers & a high retention rate	
Well maintained and updated complex	<ul style="list-style-type: none"> • Abundant technology • Bleachers / track updated • Sound system updated in Auditorium
Equally supportive of all students and their individual & emotional needs	
A cafeteria that serves delicious food	
A performing arts academy	
Strong trades program for the students	

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Group 10:

Vision	Initiatives
Excellent teachers (retention)	<ul style="list-style-type: none"> • Teacher recognition program • Incentives for higher degree • Keeping positive morale up
Community involvement	<ul style="list-style-type: none"> • District newsletter – town wide (to get more involvement) • Website improvement • Social media
Student successes and engagement	<ul style="list-style-type: none"> • Hands on • Increase STEM (elementary) • After school programs for elementary

Following each group reporting out on their consensus points, the large group identified the following **common themes**:

- Upgrade facilities – climate control
- Corporate involvement
- STEM expansion / labs
- Character education
- Engagement – student & community
- More responsive board of education
- Whole child / student wellness
- Technology
- Increased opportunities at the elementary school level (extra-curricular)
- Continuing education for teachers / staff / administration
- Performing Arts ...dance
- Vocational programs
- Special education – dual certification

Five goal areas emerged from the common themes identified by the group at large:

- 1. Student Success**
- 2. School Climate & Culture**
- 3. Facilities**
- 4. Finance**
- 5. Community Outreach & Engagement**

The strengths and challenges, vision and initiatives have been grouped under the goal area that applies. Please note that items may appear under several goal areas.

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Goal Area: Student Success

Strengths	Challenges
Full day kindergarten	Facilities (major overhaul of facilities)
More Advanced Placement courses	Technology <ul style="list-style-type: none"> • Better technology infrastructure • Technology team • Consistency within district & buildings
Brookdale dual enrollment for Associates credits	Equality / support in special programs, i.e., G & T, ROTC
Variety of course offerings	Elementary report card (clarity); explanation / interpretation
Academy programs	Scheduling (Wall Intermediate School / Wall High School), i.e., class offerings, promotion of programs, repeating electives, Freshman Seminar
Teachers	Better professional development for elective teachers
Music & Art program	Demands on administration interfere with support instruction
Sports & extra-curricular programs	High achieving students choose alternate high schools
Fine & Performing Arts	Technology
Learning opportunities for staff & students	Parent Academies (programs)
Special Education – inclusive	Elementary – lack of athletic & extra-curricular activities
Advanced Placement classes	Elementary school consistency
Teaching staff and administration	Over testing
Advanced Placement classes	Too much screen time
Electives	Technology problems (not cloud based)
Extra-curricular activities	Extra help only focuses on task at hand (not root problem)
Helping students achieve their goals	No teacher contracts
Focus on good citizenship	Not enough focus or recognition for academic achievement
Knights in Training	Anti bullying
Dedicated teachers	Demands “forced upon” teachers
Opportunities for advanced placement courses	Wall High School open house later than private schools
Unique high school transcript re: academies	Enhance Arts facilities
Technology	Increase Performing Arts (drama classes)
High School / Intermediate School extra-curricular offerings	Increase athletic offerings at Wall High School to include intramurals
High School / Intermediate School athletic offerings	Technology
Good, great students	Pre-school program
School performance	More activities for elementary
Quality of staff	Need for alternative programs for special education
Mid-term schedule	Lack of consistency in academic rigor
High school academic program	Facilities
Relationship with Brookdale Community College	Quarter 3 percent matriculation rate
Academics at intermediate school	Stronger / more guidance for college prep
Clubs & activities participation at intermediate & high school	
Teachers	
Extra-curricular activities	Technology
Character development (social, emotional)	Consistency in elementary schools
Strong teachers	High achieving students elect to leave district at high school

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Goal Area: Student Success

Strengths	Challenges
Guidance Counselors / support	Money spent on technology
Community support of co-curriculars	Classification rate – more classroom support
Teachers and their involvement are awesome	Technology <ul style="list-style-type: none"> • Not consistent • Not adequate to the need • Behind
Wide variety of sports, clubs and class choices	Budget / funding
Dual enrollment <ul style="list-style-type: none"> • Advanced Placement courses 	Band, art, extra-curricular & athletic facilities in need of update
Prepare students <ul style="list-style-type: none"> • College prep 	Rolling out new curriculum too fast causes issues for struggling learners (Math)
Academy <ul style="list-style-type: none"> • Wall Business Finance Academy • Pre-Engineering 	High School counselor / student ratio
Amazing and respectful student body	Quickly changing / inconsistent visions
Music Program	STEM Programs
Intervention Programs	Technology 1:1
Vision	Initiatives
Technology	<ul style="list-style-type: none"> • One-to-one initiatives • Upgrading equipment • Infrastructure improvements • Increase support staff
Brookdale Dual Enrollment	Keeping students in district
1:1 Technology	
Educational program	<ul style="list-style-type: none"> • Consistent curriculum & effective roll out • Graduation rates • Career readiness • Top colleges • Character education, civics • Basic life skills • Internships, co-ops, work study • Science Labs / Science, Engineering, Technology & Math (STEM)
Strong leadership	

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Goal Area: Student Success

Vision	Initiatives
Special Education	<ul style="list-style-type: none"> • Board of Education liaison • Better training (kindergarten & grade 1 dual certification) • Unskewed data • Parent Advisory for Special Education • Test student scores
Current Programs	<ul style="list-style-type: none"> • Vast opportunities for secondary students • Strong support from parent organization • Opportunities for exploration through electives
Expectations for the future	<ul style="list-style-type: none"> • Opportunities at elementary levels • Up-to-date facilities • Consistent, positive communication
Foundation with community involvement – funding (Wall Foundation for Educational Excellence, Crimson Knight Foundation)	<ul style="list-style-type: none"> • Athletic – new football stadium, track, corporate sponsorships (do we have a policy?) • Academic – money not taken out of school budget by sports / programs
Technology Vocational Training Program	<ul style="list-style-type: none"> • Work with corporations / companies • Generate revenue by bringing in students from outside of Wall Twp.
Provides all students at all levels access to technology on a daily basis	
Provides differentiated instruction in all classrooms to meet the needs of every learner. Co-teaching is a success!	
Continues to add programs at the high school to create opportunities for increased rigor and create a unique transcript	
To create a school environment where students feel empowered through freedom of choice by providing meaningful opportunities based on best practices in order to develop competent and confident students.	Increased or improved technology through facility (infrastructure) renovations, tech support & teacher training
	Create STEAM / Academies that compete with outside Academies through researching successful programs, increased budget & appointment of talented, knowledgeable, creative administrators
	Create school environments that encourage choice by starting FLEX programs, student driven / school-wide enrichment activities
Enhanced Visual & Performing Arts	Dance and ...
Middle School - preparation / transition	Grade 5 semi-departmentalized in all 4 schools

Goal Area: Student Success


Vision	Initiatives
Better post-school plans	<ul style="list-style-type: none"> • Career • Percentages • Degree completion • Community involvement (in & out of school)
Healthier balance of work & play	<ul style="list-style-type: none"> • Mindfulness • Recess
Grading – social studies / science	Revisit important things from past
Rigorous curriculum	
Excellent teachers & a high retention rate	
Equally supportive of all students and their individual & emotional needs	
A performing arts academy	
Strong trades program for the students	
Excellent teachers (retention)	<ul style="list-style-type: none"> • Teacher recognition program • Incentives for higher degree • Keeping positive morale up
Student successes and engagement	<ul style="list-style-type: none"> • Hands on • Increase STEM (elementary) • After school programs for elementary

Areas to consider for Student Success:

- Technology
- Instruction & Program
 - STEM
 - Elementary Programs
 - Character Education
 - Academies
 - Visual & Performing Arts
 - Vocational Training
- Partnerships
 - Corporate internships
 - Parent Academies
- Professional Development
- Consistency among elementary schools
 - Transition to Middle School

Wall Township School District Strategic Planning Meeting #2 Outcomes

Goal Area: School Climate / Culture

Strengths	Challenges
More Advanced Placement courses	Technology <ul style="list-style-type: none"> • Better technology infrastructure • Technology team • Consistency within district & buildings
Brookdale dual enrollment for Associates credits	Equality / support in special programs, i.e., G & T, ROTC
Academy programs	Scheduling (Wall Intermediate School / Wall High School), i.e., class offerings, promotion of programs, repeating electives, Freshman Seminar
Teachers	Better professional development for elective teachers
Increased use of social media to engage students & community	Leadership  past future
Learning opportunities for staff & students	Managing the mandates
Teaching staff and administration	Over testing
Extra-curricular activities	Create more avenues to encourage student voice
Community involvement	Too much screen time
Safe schools	Extra help only focuses on task at hand (not root problem)
Helping students achieve their goals	No teacher contracts
Focus on good citizenship	Not enough focus or recognition for academic achievement
Knights in Training	Anti bullying
Dedicated teachers	Demands “forced upon” teachers
Good, great students	High achieving students choose alternate high schools
High School / Intermediate School extra-curricular offerings	Demands on administration interfere with support instruction
High School / Intermediate School athletic offerings	Lack of quality athletic facilities
School / township pride / support	Elementary – lack of athletic & extra-curricular activities
School performance	Wall High School open house later than private schools
Parents & students	Increase athletic offerings at Wall High School to include intramurals
Relationship with Brookdale Community College	Quarter 3 percent matriculation rate
Clubs & activities participation at intermediate & high school	More activities for elementary
Teachers	Not enough recess for elementary
Mid-term schedule	Consistency in elementary schools
Extra-curricular activities	Classification rate – more classroom support
Security	Rolling out new curriculum too fast causes issues for struggling learners (Math)
Climate & culture	Band, art, extra-curricular & athletic facilities in need of update
Character development (social, emotional)	High School counselor / student ratio
Leadership of the district	Quickly changing / inconsistent visions
Strong teachers	High achieving students elect to leave district at high school
Safety of the schools	
Low incidence of violence	
Guidance Counselors / support	
Community support of co-curriculars	

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Goal Area: School Climate / Culture

Strengths	Challenges
Teachers and their involvement are awesome	
Wide variety of sports, clubs and class choices	
Amazing and respectful student body	
Security	
Maintenance / custodial	
Intervention Programs	
School spirit	
Vision	Initiatives
Facilities	Budget for: <ul style="list-style-type: none"> • Heater • Air Conditioning • Equipment – standing desks, classroom configuration • Sporting (athletic) facilities
	Student-driven / created murals
	<ul style="list-style-type: none"> • Google training (parents) • Review student work for all parents
Strong leadership	<ul style="list-style-type: none"> • Board of education responsive and more interactive • Public should be more involved (questioning)
Special Education	<ul style="list-style-type: none"> • Board of Education liaison • Better training (kindergarten & grade 1 dual certification) • Unskewed data • Parent Advisory for Special Education • Test student scores
Current Programs	<ul style="list-style-type: none"> • Vast opportunities for secondary students • Strong support from parent organization • Opportunities for exploration through electives
Expectations for the future	<ul style="list-style-type: none"> • Opportunities at elementary levels • Up-to-date facilities • Consistent, positive communication
Build a town identity	<ul style="list-style-type: none"> • One identity, mascot – each school has a different mascot • Communication & education of town • Businesses that are in Wall don't even realize it (so many zip codes, none for Wall)
Provides all students at all levels access to technology on a daily basis	
Provides differentiated instruction in all classrooms to meet the needs of every learner. Co-teaching is a success!	

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Goal Area: School Climate / Culture

Vision	Initiatives
Every student is involved in one or more extra-curricular activities in ALL grade levels!	
Voted healthiest district in the state offering fresh food and only high nutritional cafeteria meals and snacks combined with best practices for healthy living	
To create a school environment where students feel empowered through freedom of choice by providing meaningful opportunities based on best practices in order to develop competent and confident students.	Create school environments that encourage choice by starting FLEX programs, student driven / school-wide enrichment activities
Middle School - preparation / transition	Grade 5 semi-departmentalized in all 4 schools
Healthier balance of work & play	<ul style="list-style-type: none"> • Mindfulness • Recess
Rigorous curriculum	
Excellent teachers & a high retention rate	
Equally supportive of all students and their individual & emotional needs	
A cafeteria that serves delicious food	
Excellent teachers (retention)	<ul style="list-style-type: none"> • Teacher recognition program • Incentives for higher degree • Keeping positive morale up
Student successes and engagement	<ul style="list-style-type: none"> • Hands on • Increase STEM (elementary) • After school programs for elementary

Areas to consider for School Climate & Culture:

- Technology
- Extra-curricular programs
- Retention of students
 - Rigor in programs
 - Academies
- Consistency among elementary schools
- One identity

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Goal Area: Facilities

Strengths	Challenges
Full day kindergarten	Facilities (major overhaul of facilities)
Safe schools	Technology <ul style="list-style-type: none"> • Better technology infrastructure • Technology team • Consistency within district & buildings
Technology	Technology
High School / Intermediate School extra-curricular offerings	“Managing Business” – facilities
High School / Intermediate School athletic offerings	Facilities
Security	Technology problems (not cloud based)
Safety of the schools	Technology
Security	Lack of quality athletic facilities
Maintenance / custodial	Elementary – lack of athletic & extra-curricular activities
	Increase Performing Arts (drama classes)
	Enhance Arts facilities
	Facilities
	Technology
	Technology
	Older facilities / infrastructures
	Age of buildings
	Wall High School track
	Wall High School athletic facility
	Wall Intermediate School fields – soccer / field hockey, track & field
	Technology <ul style="list-style-type: none"> • Not consistent • Not adequate to the need • Behind
	Facilities are old <ul style="list-style-type: none"> • No empty rooms • No air conditioning in some rooms
	Multiple HVAC issues (heating, ventilation and cooling)
	Band, art, extra-curricular & athletic facilities in need of update
	Safety of the schools
Vision	Initiatives
Facilities	Budget for: <ul style="list-style-type: none"> • Heater • Air Conditioning • Equipment – standing desks, classroom configuration • Sporting (athletic) facilities
Visual Facelift – Building Interiors	Student-driven / created murals

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Goal Area: Facilities

Vision	Initiatives
Technology	<ul style="list-style-type: none"> • One-to-one initiatives • Upgrading equipment • Infrastructure improvements • Increase support staff
Educational program	<ul style="list-style-type: none"> • Consistent curriculum & effective roll out • Graduation rates • Career readiness • Top colleges • Character education, civics • Basic life skills • Internships, co-ops, work study • Science Labs / Science, Engineering, Technology & Math (STEM)
Expectations for the future	<ul style="list-style-type: none"> • Opportunities at elementary levels • Up-to-date facilities • Consistent, positive communication
Foundation with community involvement – funding (Wall Foundation for Educational Excellence, Crimson Knight Foundation)	<ul style="list-style-type: none"> • Athletic – new football stadium, track, corporate sponsorships (do we have a policy?) • Academic – money not taken out of school budget by sports / programs
Improve infrastructure	<ul style="list-style-type: none"> • Boilers are 90 years old • Air conditioning – climate controlled classrooms throughout the district • Update auditoriums • Revenue from solar
Provides climate controlled, comfortable learning environments during all seasons	
To create a school environment where students feel empowered through freedom of choice by providing meaningful opportunities based on best practices in order to develop competent and confident students.	Increased or improved technology through facility (infrastructure) renovations, tech support & teacher training
	Create STEAM / Academies that compete with outside Academies through researching successful programs, increased budget & appointment of talented, knowledgeable, creative administrators
Update facilities	<ul style="list-style-type: none"> • HVAC (air conditioning) • Expansion • Other necessary repairs
Enhanced Visual & Performing Arts	Dance and ...

Goal Area: Facilities

Vision	Initiatives
A performing arts academy	
Well maintained and updated complex	<ul style="list-style-type: none"> • Abundant technology • Bleachers / track updated • Sound system updated in Auditorium
A cafeteria that serves delicious food	
Strong trades program for the students	
Student successes and engagement	<ul style="list-style-type: none"> • Hands on Increase STEM (elementary) • After school programs for elementary

Areas to consider for Facilities:

- Technology
- Infrastructure
 - Air conditioning
- Facilities
 - Academies
 - STEM
 - Visual & Performing Arts
 - Band
 - Art
 - Athletic
 - Auditorium
- Revenue
 - Solar
 - Corporate Sponsorships

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Goal Area: Finance

Strengths	Challenges
Full day kindergarten	Facilities (major overhaul of facilities)
More Advanced Placement courses	Technology <ul style="list-style-type: none"> • Better technology infrastructure • Technology team • Consistency within district & buildings
Brookdale dual enrollment for Associates credits	Equality / support in special programs, i.e., G & T, ROTC
Academy programs	Scheduling (Wall Intermediate School / Wall High School), i.e., class offerings, promotion of programs, repeating electives, Freshman Seminar
Sports & extra-curricular programs	Managing the mandates
Fine & Performing Arts	Technology
Safe schools	Technology problems (not cloud based)
Advanced Placement classes	Facilities
Opportunities for advanced placement courses	No teacher contracts
Technology	Technology
High School / Intermediate School extra-curricular offerings	High achieving students choose alternate high schools
High School / Intermediate School athletic offerings	Lack of quality athletic facilities
	Elementary – lack of athletic & extra-curricular activities
	Financial restrictions
Quality of staff	Increase athletic offerings at Wall High School to include intramurals
Quality of website	Increase Performing Arts (drama classes)
School / township pride / support	Enhance Arts facilities
High school academic program	Facilities
Academics at intermediate school	Pre-school program
Clubs & activities participation at intermediate & high school	Need for alternative programs for special education
	Technology
Extra-curricular activities	Technology
Security	Older facilities / infrastructures
	Budget constraints
Community support of co-curriculars	Age of buildings
	Wall High School track
Safety of the schools	Wall High School athletic facility
Security	Wall Intermediate School fields – soccer / field hockey, track & field
Maintenance / custodial	Money spent on technology
Academy <ul style="list-style-type: none"> • Wall Business Finance Academy • Pre-Engineering 	Technology <ul style="list-style-type: none"> • Not consistent • Not adequate to the need • Behind

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Goal Area: Finance

Strengths		Challenges	
		Facilities are old	<ul style="list-style-type: none"> No empty rooms No air conditioning in some rooms
		Multiple HVAC issues (heating, ventilation and cooling)	
		Rolling out new curriculum too fast causes issues for struggling learners (Math)	
		STEM Programs	
		Technology 1:1	
		Facilities	
		Corporate support	
		Budget / funding	
		High achieving students elect to leave district at high school	
Vision		Initiatives	
Facilities		Budget for:	<ul style="list-style-type: none"> Heater Air Conditioning Equipment – standing desks, classroom configuration Sporting (athletic) facilities
Visual Facelift – Building Interiors		Student-driven / created murals	
Fundraisers		Runs, town-wide events (funds for district initiatives)	
Technology		<ul style="list-style-type: none"> One-to-one initiatives Upgrading equipment Infrastructure improvements Increase support staff 	
Brookdale Dual Enrollment		Keeping students in district	
1:1 Technology			
Better use of tax dollars		<ul style="list-style-type: none"> Highly effective Business administrator go out & gets bids Teacher count ^ 15% - student count ^ 15% Teacher contracts 	
Educational program		<ul style="list-style-type: none"> Consistent curriculum & effective roll out Graduation rates Career readiness Top colleges Character education, civics Basic life skills Internships, co-ops, work study Science Labs / Science, Engineering, Technology & Math (STEM) 	

Wall Township School District Strategic Planning Meeting #2 Outcomes

Goal Area: Finance

Vision	Initiatives
Technology Vocational Training Program	<ul style="list-style-type: none"> • Work with corporations / companies • Generate revenue by bringing in students from outside of Wall Twp.
Expectations for the future	<ul style="list-style-type: none"> • Opportunities at elementary levels • Up-to-date facilities • Consistent, positive communication
Foundation with community involvement – funding (Wall Foundation for Educational Excellence, Crimson Knight Foundation)	<ul style="list-style-type: none"> • Athletic – new football stadium, track, corporate sponsorships (do we have a policy?) • Academic – money not taken out of school budget by sports / programs
Improve infrastructure	<ul style="list-style-type: none"> • Boilers are 90 years old • Air conditioning – climate controlled classrooms throughout the district • Update auditoriums • Revenue from solar
Provides all students at all levels access to technology on a daily basis	
Provides climate controlled, comfortable learning environments during all seasons	
Continues to add programs at the high school to create opportunities for increased rigor and create a unique transcript	
Voted healthiest district in the state offering fresh food and only high nutritional cafeteria meals and snacks combined with best practices for healthy living	
To create a school environment where students feel empowered through freedom of choice by providing meaningful opportunities based on best practices in order to develop competent and confident students.	Increased or improved technology through facility (infrastructure) renovations, tech support & teacher training
	Create STEAM / Academies that compete with outside Academies through researching successful programs, increased budget & appointment of talented, knowledgeable, creative administrators
	Create school environments that encourage choice by starting FLEX programs, student driven / school-wide enrichment activities
Update facilities	<ul style="list-style-type: none"> • HVAC (air conditioning) • Expansion • Other necessary repairs
Enhanced Visual & Performing Arts	Dance and ...

Wall Township School District Strategic Planning Meeting #2 Outcomes

Goal Area: Finance

Vision	Initiatives
Well maintained and updated complex	<ul style="list-style-type: none"> • Abundant technology • Bleachers / track updated • Sound system updated in Auditorium
A cafeteria that serves delicious food	
A performing arts academy	
Strong trades program for the students	
Excellent teachers (retention)	<ul style="list-style-type: none"> • Teacher recognition program • Incentives for higher degree • Keeping positive morale up
Community involvement	<ul style="list-style-type: none"> • District newsletter – town wide (to get more involvement) • Website improvement • Social media
Student successes and engagement	<ul style="list-style-type: none"> • Hands on • Increase STEM (elementary) • After school programs for elementary

Areas to consider for Finance:

- Technology
- Program & Instruction
- Infrastructure
 - Air conditioning
 - Heaters
 - Boiler
- Facilities
 - Academies
 - STEM
 - Visual & Performing Arts
 - Band
 - Art
 - Athletic
 - Auditorium
- Revenue
 - Solar
 - Corporate Sponsorships

Wall Township School District Strategic Planning Meeting #2 Outcomes

Goal Area: Community Outreach & Engagement

Strengths	Challenges
Communication	Elementary report card (clarity); explanation / interpretation
Genesis (when it works)	Technology
Parent support (communication)	Parent Academies (programs)
Increased use of social media to engage students & community	Managing the mandates
Knights in Training	Involving working parents
Community involvement	Too much screen time
Helping students achieve their goals	Create more avenues to encourage student voice
Focus on good citizenship	High achieving students choose alternate high schools
Sense of community as a whole	
Technology	
Good, great students	
School performance	Lack of positive public relations for Wall High School; lacks advertisement of selling points, i.e., (21 Advanced Placements, quality of teachers & teacher / student relationships)
School / township pride / support	Need to attract North Jersey residents relocating to Central New Jersey
Community support	Need to use schools as the vehicle to help residents connect to community
Communication	Wall High School open house later than private schools
Relationship with Brookdale Community College	Quarter 3 percent matriculation rate
Parents & students	Technology
Mid-term schedule	Need better public relations / marketing – no “WOW” factor
Low incidence of violence	High School counselor / student ratio
Guidance Counselors / support	Community Outreach
Community support of co-curriculars	
Teachers and their involvement are awesome	
Dual enrollment <ul style="list-style-type: none"> • Advanced Placement courses 	
Communication of superintendent – principals	
Academy <ul style="list-style-type: none"> • Wall Business Finance Academy • Pre-Engineering 	
Communications	Corporate support
	Budget / funding
	High achieving students elect to leave district at high school
Vision	Initiatives
Fundraisers	Runs, town-wide events (funds for district initiatives)
Brookdale Dual Enrollment	Keeping students in district
Community engagement	<ul style="list-style-type: none"> • Google training (parents) • Review student work for all parents
Strong leadership	<ul style="list-style-type: none"> • Board of education responsive and more interactive • Public should be more involved (questioning)

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Vision	Initiatives
Special Education	<ul style="list-style-type: none"> • Board of Education liaison • Better training (kindergarten & grade 1 dual certification) • Unskewed data • Parent Advisory for Special Education • Test student scores
Current Programs	<ul style="list-style-type: none"> • Vast opportunities for secondary students • Strong support from parent organization • Opportunities for exploration through electives
Expectations for the future	<ul style="list-style-type: none"> • Opportunities at elementary levels • Up-to-date facilities • Consistent, positive communication
Foundation with community involvement – funding (Wall Foundation for Educational Excellence, Crimson Knight Foundation)	<ul style="list-style-type: none"> • Athletic – new football stadium, track, corporate sponsorships (do we have a policy?) • Academic – money not taken out of school budget by sports / programs
Build a town identity	<ul style="list-style-type: none"> • One identity, mascot – each school has a different mascot • Communication & education of town • Businesses that are in Wall don't even realize it (so many zip codes, none for Wall)
Technology Vocational Training Program	<ul style="list-style-type: none"> • Work with corporations / companies • Generate revenue by bringing in students from outside of Wall Twp.
To create a school environment where students feel empowered through freedom of choice by providing meaningful opportunities based on best practices in order to develop competent and confident students.	
Better post-school plans	<ul style="list-style-type: none"> • Career • Percentages • Degree completion • Community involvement (in & out of school)
Enhanced Visual & Performing Arts	Dance and ...
Feedback	<ul style="list-style-type: none"> • Surveys • Public comment • Forums, like this • Social media
Healthier balance of work & play	<ul style="list-style-type: none"> • Mindfulness • Recess

Wall Township School District Strategic Planning Meeting #2 Outcomes

Vision	Initiatives
Community involvement	<ul style="list-style-type: none">• District newsletter – town wide (to get more involvement)• Website improvement• Social media
Student successes and engagement	<ul style="list-style-type: none">• Hands on• Increase STEM (elementary)• After school programs for elementary

Areas to consider for Community Outreach & Engagement:

- Technology
- Public Relations Program
- Parent Academies
- Corporate Support / Partnerships

The third strategic planning session is scheduled for:

April 18, 2017 at 6:30 pm at the Wall Township Middle School.

Sign-in begins at 6:30 pm.

Meetings are scheduled for 1.5 hours and end promptly.

During the April 18th meeting we will review the outcomes from Meetings 1 & 2 (strengths & challenges, vision & initiatives) and develop the strategic planning goals and strategies for the Wall Township School District.

Please join us. Everyone is welcome! We look forward to seeing you!

**Please RSVP by calling *the Superintendent's Office*
732-449-3422, ext. 100.**